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# 2023 IRELA Sponsorship Opportunities

We invite you to become a corporate sponsor of the Illinois Real Estate Lawyers Association.

Sponsors receive significant exposure on IRELA’s website, email communications, social media at at in person social and educational events.

Your sponsorship enables IRELA to continue to offer high-quality CLE and social events to nearly 1,000 real estate attorney members across the state.

2023 CLE program planning is in progress, and we look forward to our sponsor’s involvement in upcoming events.

Count on these benefits which vary a bit based on level you choose:

* Free membership for multiple employees
* Free webinar and live event participation for members and a guest
* IRELA website presence and links to your website
* Promotion to membership including email and social media
* Promotional opportunities leading into online events, and **new this year,** the option for including **recorded video messages** from Platinum (1-minute) and Gold (1/2 minute) sponsors
* Featured presence in the Membership Directory

Platinum, Gold, and Silver Corporate Sponsorships put you front and center with Illinois’ largest professional association for real estate attorneys.

Renew online or complete the Sponsorship Application that follows.

IRELA recognizes and values your participation.

Sincerely,

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John O’Brien  
Founder and Chairman, IRELA

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**2023 Corporate Sponsorship Opportunities**

January 1 – December 31, 2023

|  |  |  |  |
| --- | --- | --- | --- |
| **Sponsorship Benefits** | * **Platinum** | * **Gold** | * **Silver** |
| * Membership | **12 Included** | **7 Included** | **5 Included** |
| * MCLE Meetings | **Complimentary**  with one free guest per member per meeting\* | **Complimentary**  with one free guest per member per meeting\* | **Complimentary**  with one free guest per member per meeting\* |
| * Promotion at Meetings   Logo displayed preceding meetings | **Logo Included First**  Table for promotional materials at  each live meeting | **Logo included Second** Table for promotional materials at one live meeting | **Logo Included Third** |
| * Showcased on IRELA website, select e-mails, and directory | **Included First**  Logo displayed on IRELA home page, member directory, select email communications and events and social media | **Included Second**  Logo displayed on IRELA home page and member directory, and events | **Included Third**  Logo displayed on IRELA home page and events |
| * Commercial Time | **Included**  Address membership for up to 5 minutes at one live program and option to include 60-second video in pre-webinar show | **Included**  Address membership for up to 1 minute at one live event, and option to include 30-second video in pre-webinar show | Close |
| **Your Cost** | **$10,000** | **$7,500** | **$5,000** |

\**Guests must be attorneys or employees of your organization. Attorney’s may attend up to two meetings at no charge, then they must join to attend. \*\*Sponsor logos will be displayed by category in the order payment is received.*

Please forward high-resolution logo in .svg, .eps, .jpg, and/or .png in **horizontal** and **stacked** layouts to [info@irela.org](mailto:info@irela.org).   
Need assistance? Call (312) 600-7720.

* [Register & Pay Online](https://irela.org/corporate-sponsorship)  
  (you will be prompted for all necessary information.)
* I will send a check with contact information and chosen sponsorship level to *IRELA, P.O. Box 4956, Oak Brook, IL 60522*