



2022 IRELA Sponsorship Opportunities

We invite you to become a sponsor of the Illinois Real Estate Lawyers Association. Your sponsorship provides significant exposure to your company through marketing efforts and contact opportunities including website exposure, numerous social and educational events, and marketing exposure. Your sponsorship enables our organization to offer high-quality educational and social events for our membership. The IRELA also provides regular Continuing Legal Education programs statewide. Our membership continues to grow, and our sponsors have access to more than 700 real estate attorneys and their law firms throughout Illinois.

We are planning our year's programs and would look forward to your involvement in our upcoming events.

Depending on the package, sponsorship includes promotional opportunities in the following programs and events:

- ✓ Free membership for multiple employees
- ✓ IRELA website presence and link to your website
- ✓ Sponsorship promotion to membership e-mail notification of IRELA sponsors
- ✓ Seminar promotional opportunities
- ✓ Membership directory presence

We encourage you to review the sponsorship packages and complete the Sponsorship Application. We will begin to promote your company upon receipt of your completed application.


We value your participation and look forward to your partnership.

Sincerely,

John O'Brien
Chairman and Founder IRELA

Choose the sponsorship package that meets your marketing goals and budget

1. Select your sponsorship level.
2. Complete your information (page 2).
3. Return the completed form and payment to IRELA. That's it. You are finished.
4. Questions? Email us at info@irela.org

Choose a sponsorship level	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
Sponsorship Benefits			
✓ Membership	12 Included	7 Included	5 Included
✓ MCLE Meetings	Complimentary with one free guest per member per meeting*	Complimentary with one free guest per member per meeting*	Complimentary with one free guest per member per meeting*
✓ Promotion at Meetings Logo displayed preceding meetings	Logo Included First Table for promotional materials at <u>each</u> live meeting	Logo included Second Table for promotional materials at each one live meeting	Logo Included Third
✓ Showcased on IRELA website, e-mails and directory.** The leaderboard banner ad provides a prominent position to market your company, products and services.	Included First Logo displayed on IRELA sponsor page and on the membership directory	Included Second Logo displayed on IRELA sponsor page. and on the membership directory	Included Third Logo displayed on IRELA sponsor page and on the membership directory
✓ Commercial Time	Included Address membership at one live program per year, up to 10 minutes	Included Address membership at one webinar per year, up to 5 minutes	
Your Cost	\$10,000	\$7,500	\$5,000

*Guests must be attorneys or employees of your organization. Attorney's may attend up to two meetings at no charge, then they must join to attend.

**Sponsor logos will be displayed by category in the order payment is received.

[**Register Online**](#)
or complete the sponsor form



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Sponsor Information:

Name		
Title		
Company		
Address		
City	State	Zip Code
Phone	Mobile	
Email		
Website		

Payment information: The total cost of my sponsorship is:

- Sponsorship level:
- Platinum \$10,000
 - Gold \$7,500
 - Silver \$5,000

Grand total: _____

Please forward your logo to info@irela.org. Sponsor logos will be placed on the IRELA emails and promotional material by category in the order that payments are received. Platinum & Gold, meeting choice to address IRELA members follows the same protocol. Fees are per year, due January 1st

- [Register & Pay Online](#)
- I have enclosed a check.
- Please email an invoice to me for credit card payment

Please forward your completed sponsorship order form with payment to:

IRELA
P.O. Box 4956
Oak Brook, IL 60522-4956

Telephone: (312) 600-7720
E-mail: info@irela.org