



2024 IRELA Sponsorship Opportunities

We invite you to become a corporate sponsor of the Illinois Real Estate Lawyers Association.

Sponsors receive significant exposure on IRELA's website, email communications, social media at in person social and educational events.

Your sponsorship enables IRELA to continue to offer high-quality CLE and social events to nearly 1,000 real estate attorney members across the state.

2024 CLE program planning is in progress, and we look forward to our sponsor's involvement in upcoming events.

Count on these benefits which vary a bit based on level you choose:

- ✓ Free membership for multiple employees
- ✓ Free webinar and live event participation for members and a guest
- ✓ IRELA website presence and links to your website
- ✓ Promotion to membership including email and social media
- ✓ Promotional opportunities leading into online events, and the option for including **recorded video messages** from Platinum (1-minute) and Gold (1/2 minute) sponsors
- ✓ Featured presence in the Membership Directory

Platinum, Gold, and Silver Corporate Sponsorships put you front and center with Illinois' largest professional association for real estate attorneys.

Renew online or complete the Sponsorship Application that follows.

IRELA recognizes and values your participation.

Sincerely,


A handwritten signature in black ink, appearing to read "John O'Brien", is positioned below the word "Sincerely,".

John O'Brien
Founder and Chairman, IRELA



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January 1 – December 31, 2024

Sponsorship Benefits	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
✓ Membership	12 Included	7 Included	5 Included
✓ MCLE Meetings	Complimentary with one free guest per member per meeting*	Complimentary with one free guest per member per meeting*	Complimentary with one free guest per member per meeting*
✓ Promotion at Meetings Logo displayed preceding meetings	Logo Included First Table for promotional materials at <u>each</u> live meeting	Logo included Second Table for promotional materials at one live meeting	Logo Included Third
✓ Showcased on IRELA website, select e-mails, and directory	Included First Logo displayed on IRELA home page, member directory, select email communications and events and social media	Included Second Logo displayed on IRELA home page and member directory, and events	Included Third Logo displayed on IRELA home page and events
✓ Commercial Time	Included Address membership for up to 5 minutes at one live program and option to include 60-second video in pre-webinar show	Included Address membership for up to 1 minute at one live event, and option to include 30-second video in pre-webinar show	
Your Cost	\$10,000	\$7,500	\$5,000

*Guests must be attorneys or employees of your organization. Attorney's may attend up to two meetings at no charge, then they must join to attend. **Sponsor logos will be displayed by category in the order payment is received.

Please forward high-resolution logo in .svg, .eps, .jpg, and/or .png in **horizontal** and **stacked** layouts to info@irela.org.
Need assistance? Call (312) 600-7720.

[Register & Pay Online](#)

(you will be prompted for all necessary information.)

I will send a check with contact information and chosen sponsorship level to *IRELA, P.O. Box 4956, Oak Brook, IL 60522*